THE PALM BEACH CHAPTER OF JACK AND JILL OF AMERICA, INC.

# **Beautillion-Cotillion**ROOTS TO WINGS

CONTINUING THE LEGACY





"There are only two lasting bequests we can hope to give our children. One of these is roots, the other wings."

~Hodding Carter, Jr.

#### What is a Beautillion-Cotillion?

A Beautillion-Cotillion is a formal presentation of young ladies (debutantes) and a rite of passage for young men (beaus) that marks their coming of age. This tradition dates back to the royal courts of Europe and the rites of passage traditions of Africa. During a six-month program, college-bound juniors and seniors will be immersed in a leadership and social development program that will enrich them culturally and civically.

#### **Mission**

The Beautillion-Cotillion represents an evening that showcases the gifts and talents of young men and women participating in the program while advancing the goals and objectives of the fundraising and scholarship program. It is our mission to develop both confidence and service in tomorrow's leaders.

### **Palm Beach Chapter Beautillion-Cotillion**

The Palm Beach Chapter Jack and Jill Beautillion-Cotillion Leadership Program is our signature fundraising and scholarship event benefiting the Palm Beach County community and beyond.

Proceeds from the Beautillion-Cotillion will help us continue transformational work in the following 501(c)(3) organizations:

- Jack and Jill of America Foundation
- Jack and Jill of America Foundation, Close the GAP HBCU Fund
- · Max M. Fisher Boys and Girls Club
- Children's Home Society
- St. George's Table
- Suits for Seniors
- Milagro Foundation, Inc
- Healthy Mothers, Healthy Babies



# Sponsorship Levels

## \$10,000

- 1 prime table of 12 with VIP service
- Name inclusion on Gala donor signage
- Recognition and acknowledgement from stage during Gala
- Recognition on Gala correspondence/signage/marketing materials/social media (hyperlinks to sponsor page)
- Ad in Gala Souvenir Journal -- Double Page Center, Inside Cover or Back Cover (Color Ad)
- Beverage service during the Gala (3 Bottles of Premium Champagne, Red or White Wine)
- Opportunity for representative to make remarks/showcase video during the Gala
- Recognition on save the date and invitations

## \$7,500

- 1 prime table of 10 with VIP service
- Name inclusion on Gala donor signage
- · Recognition and acknowledgement from stage during Gala
- Recognition on Gala correspondence/signage/marketing materials/social media (hyperlinks to sponsor page)
- Ad in Gala Souvenir Journal -- Premium Placement (Color Ad)
- Beverage service during the Gala (1 Bottle of Premium Champagne, Red or White Wine)

## \$5,000

- 10 Gala Tickets
- Name inclusion on Gala donor signage
- Recognition and acknowledgement from stage during Gala
- Recognition on Gala correspondence/signage/marketing materials/social media (hyperlinks to sponsor page)
- Ad in Souvenir Journal



## \$2,500

- 6 Gala Tickets
- Name inclusion on Gala donor signage
- Recognition and acknowledgment from stage during Gala
- Recognition on Gala correspondence/signage/marketing materials/social media (hyperlinks to sponsor page)
- Ad in Souvenir Journal

### \$1,250

- 4 Gala Tickets
- Name inclusion on Gala donor signage
- · Recognition and acknowledgement from stage during Gala
- Recognition on Gala correspondence/signage/marketing materials/social media (hyperlinks to sponsor page)
- Ad in Souvenir Journal

### \$750

- 1 Gala Ticket
- · Recognition on marketing material and social media
- Ad in Souvenir Journal

# Underwriting

- Media \$5,000
- Entertainment \$2,000
- Flowers \$3,500
- Decor \$4,500
- Valet \$3,500
- Invitations \$2,000
- Video/Photography \$5,000
- Reception Beverages \$4,500

### Souvenir Journal Advertisement Prices

Full Page \$300 ~ Half Page \$150



# Souvenir Journal Ads

### **Pricing & Specifications**

- Full page \$300
- Half page \$150

### **Book trim size**

- Full page, full bleed 8.75 x 11.25
- Full page, no bleed 7.5 x 10
- Half page, 7.5 x 4.75







### **Acceptable File Formats**

- 1. Acrobat PDFs (Press preset)
- 2. PNG
- 3. Photoshop: PSDs, TIFFs & JPEGs
- 4. High resolution, 300 dpi (dots per inch)

### Recommended graphic-design tool websites:

Canva: www.canva.com

PicMonkey: https://www.picmonkey.com

### **Proofs:**

Please proof your final ad. Confirm that you are satisfied with the print quality. We recommend the use of digital, or scanned photography. Screen grabs or images pulled from websites tend to be of lower quality and will reproduce poorly on press. We do not accept responsibility for the use of images that may be of poor quality, out of focus, grainy, or poorly exposed.



# Souvenir Journal Ads

#### **Ad Submission Policies**

ALL ADS MUST BE RECEIVED AND PAID FOR BY APRIL 1, 2024 AT 11:59PM EST.

- All ad submissions must be completely designed with text, photos and/or artwork incorporated into one of the acceptable file formats as previously stated under Acceptable File Formats.
  - Handwritten ads will not be accepted
  - Scanned business cards as ads will not be accepted
  - Ads will be printed in color please provide color proofs

#### **Ad Submission Process**

- Ads should be submitted online via email to:jjpbcfundraising@gmail.com
- No ads will be accepted via any other medium such as hardcopy or text messages
- Please name and save ads using the following naming convention:

Save files as the submitter's first and last name and ad size. If there is more than one ad being uploaded, include a numerical value to differentiate between the ads:

Example:

Jillscottfullpage1.jpg Jillscotthalfpage2.jpg



# Payments

If you wish to write a check, please submit payment to:

Jack and Jill of America, Incorporated, Palm Beach Chapter Attention: Camille Coley-Hancock

P.O. Box 9454

West Palm Beach, FL 33419

Payments by check are not considered paid until check is received.

If you wish to make this sponsorship a charitable donation, please make checks payable to:

Jack and Jill of America Foundation - 501(c)(3)

Write "Palm Beach Chapter Beautillion-Cotillion" in the Memo Section of the check.

\*\*Please consult your accountant or tax advisor for information about the taxdeductibility of your sponsorship or contribution\*\*.

If you wish to make a non-tax-deductible donation, please make checks payable to: **Jack and Jill of America, Palm Beach Chapter - 501(c)(4)**. Write "Palm Beach Chapter Beautillion-Cotillion" in the Memo Section of the check.

If you wish to make payment online, please click on the following PayPal link:

https://paypal.com/donate/?hosted\_button\_id=MDMA9KBAQGCDQ

### Payment must be made/postmarked by April 1, 2024.

\*\*Deadline for acknowledgment in printed materials: April 1, 2024.

Any requests for sponsorship received after the deadline may not be published in the souvenir journal.

For more information, contact Jennifer Mazyck-Brown or Francine Walker, jjpbcfundraising@gmail.com



# Jack and Jill of America, Inc.



Jack and Jill boasts 262 chapters nationwide, representing more than 50,000 family members making a difference in communities nationwide. Each chapter plans annual programming activities guided under a general five point programmatic thrust: cultural awareness, educational development, health (education and advocacy), civic (legislative advocacy and service) and social/recreational areas. Through service projects, Jack and Jill of America creates a medium of contact for children to stimulate their growth and development. Through lobbying, educational programming, dissemination of education materials, and the organization of community and charitable events, Jack and Jill has promoted the public awareness and interests of children including child development, child growth, child quality of life, child care and the promotion of children's rights.

"To us as mothers, (Jack and Jill) has become a means of furthering an inherent and natural desire ... to bestow upon our children all the opportunities possible for a normal and graceful approach to a beautiful adulthood." -- Marion Stubbs Thomas. Founder

Event Co-Chairs
Jennifer Mazyck-Brown
Francine Walker



Send to: jjpbcfundraising@gmail.com



